



## P R E S S   R E L E A S E

### ACQUISITION OF AN ANIMAL PARK IN FRANCE

Grévin & Cie, a wholly-owned subsidiary of Compagnie des Alpes, has just acquired a majority interest in the company operating the Planète Sauvage animal park. Opened in 1998, Planète Sauvage had 230,000 visitors in 2004, with sales of 3.2 million euros.

Located at Port Saint-Père, between Nantes and the Vendée seacoast (south of Brittany), the park offers quality leisure activity, combining a 10-kilometer (six-mile) automobile safari, a village in the African bush, and a marine environment, all located on over 60 hectares (148 acres) of land. The park has some 2,000 animals in semi-free settings. With over 250 animals born each year, it is one of the largest and best developed wild animal reserves in Europe. CDA aims to make Planète Sauvage a standard-setter in leisure activities for tourists and residents in the entire west of France.

The new acquisition strengthens Grévin & Cie's position in theme parks based on nature and animals, alongside such other attractions as the Saint Malo aquarium, successfully relaunched in 2001, and the Val de Loire aquarium.

**Next press release: Wednesday, April 27, 2005: Half-year sales figures (as of 3/31/05)**

*Compagnie des Alpes is a major player in the field of leisure production in Europe. CDA operates 28 leisure sites including 14 leading ski areas located in the Alps. These include Tignes, Les Arcs, La Plagne, Méribel, etc. The company also operates 14 family leisure sites, including Parc Astérix and Musée Grévin, in six European countries: France, Italy, Switzerland, Holland, Germany, and the United Kingdom. In all, CDA counts more than 20 million visitors annually. The Group made consolidated sales of €372.2 m and net income reached €29 m during the last fiscal year, which ended on September 30, 2004.*

For further information: [www.compagniedesalpes.com](http://www.compagniedesalpes.com)  
ISIN : FR0000053324; Reuters: CDAF.PA; Bloomberg: CDA FP; FTSE: 538 Leisure facilities

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